

Esprit Sports Women

The global sportswear brand designed specially for women

Esprit, the international lifestyle brand, offers women a collection that embodies lifestyle, functionality and design competence: Esprit Sports Women. Sports fashions that are based specifically on women's requirements whilst keeping up with the latest fashion trends. Esprit sports products positively make women want to enjoy sports and be more active, safe in the knowledge that they look good at the same time. For women, Esprit Sports is the expression of their own positive attitude to life. To ensure that this positive attitude is regularly given lively "kicks", the colour and trend themes change on a monthly basis. This makes Esprit Sports the fastest global sports brand on the market – and one that also offers the excellent price/performance ratio of the Esprit brand.

The Esprit Sports Women collection is divided into various worlds, each one of which focuses on different aspects of sports fashions.

ESPRIT SPORTS ACTIVE offers fashionable sportswear for fitness, running & walking, tennis and winter sports.

ESPRIT SPORTS FASHION stands for sporty fashion that is casual and comfortable to wear and goes perfectly with everyday life and holiday.

ESPRIT SPORTS ESSENTIALS is a comprehensive basic range.

ESPRIT SPORTS SHOES are sporty trend and leisure shoes that focus on the combination of functionality and fashion.

The cut and fit in every area of Esprit Sports Women is designed specifically to suit the physiognomic, functional and aesthetic needs of the female form. With the use of innovative, high quality materials and intelligent functional details, Esprit Sports can easily hold its own in the sporting competition with pure sports brands. The brand's claim throughout is to offer that little bit more in the way of fashion and trend competence.

The target group is the modern, fashion-aware woman who would describe herself with words such as natural, health-conscious, sporty, wellness-orientated, self-confident, individual and well-informed.

The Esprit Sports collection is available in many Esprit stores all over the world, in Esprit's online shop and in selected sportswear outlets.

ESPRIT – THE WORLD IS OUR CULTURE