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## **ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION**

Esprit Holdings Limited (the “Company”) is making arrangements in accordance with rules 2.07A and 2.07B of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in force from time to time (the “Listing Rules”) to ascertain the preference of the shareholders of the Company (the “Shareholders”) with respect to the election of the means of receipt and language of Corporate Communication.

### **Introduction**

For the purpose of environmental conservation and to reduce costs for the benefit of the Shareholders, the Company is making arrangements to ascertain the preference of the Shareholders regarding the means of receipt and the choice of language of Corporate Communication: (i) by electronic means through the Company’s website at [www.espritholdings.com](http://www.espritholdings.com); or (ii) in printed form, either English language version only or Chinese language version only, or both English language version and Chinese language version.

### **Proposed Arrangements**

On or about 18 August 2011, the Company will send a letter (“First Letter”) together with a reply form (“Reply Form”) in both English and Chinese, and a postage pre-paid envelope or mailing label, as the case may be (applicable for posting in Hong Kong only), to the Shareholders to enable them to elect any one of the following options:

- (i) to rely on the electronic versions posted on the Company’s website at [www.espritholdings.com](http://www.espritholdings.com) in lieu of the printed version and to receive email notification or a printed notification letter of the publication of the Corporate Communication on the Company’s website;
- (ii) to receive the printed English language version of all future Corporate Communication only;
- (iii) to receive the printed Chinese language version of all future Corporate Communication only; or
- (iv) to receive both the printed English language version and printed Chinese language version of all future Corporate Communication.

If the Reply form is not received from the Shareholders on or before 14 September 2011 and until the Shareholders inform the Company at any time by reasonable prior notice in writing to the Hong Kong branch share registrar of the Company, Tricor Secretaries Limited of 26<sup>th</sup> Floor,

Tesbury Centre, 28 Queen's Road East, Wan Chai, Hong Kong (the "Branch Share Registrar") or by email at esprit-ecom@hk.tricorglobal.com, the Shareholders will be deemed to have consented to receiving all future Corporate Communication by electronic means through the Company's website at www.espritholdings.com.

For the Shareholders who choose to receive all future Corporate Communication by electronic means through the Company's website at www.espritholdings.com, the Company will notify such Shareholders either by email according to the email addresses given in the Reply Form, as and when the printed copies of the Corporate Communication is despatched to the Shareholders, or if no email address or an improper email address is provided, the Company will send a printed notification letter of the publication of the Corporate Communication on the Company's website to such Shareholder by post. If for any reason, the Shareholder has difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon request send the Corporate Communication in printed form to the Shareholder free of charge.

For the Shareholders who choose to receive the future Corporate Communication in printed form, the Company will send the selected language version(s) of the Corporate Communication to those Shareholders who have made an election unless and until they notify the Branch Share Registrar, by reasonable notice to the Branch Share Registrar by mail or email at esprit-ecom@hk.tricorglobal.com that they wish to receive the Corporate Communication in the other (or both) language(s), or by electronic means through the Company's website at www.espritholdings.com.

As and when each of the printed Corporate Communication is sent out in accordance with the arrangements described above, a letter ("Second Letter") together with a change of request form ("Change of Request Form") in both English and Chinese, and a postage pre-paid envelope or mailing label, as the case may be (applicable for posting in Hong Kong only) will be attached to the Corporate Communication informing the Shareholders that the Corporate Communication prepared in the other language will be available upon request and that the Shareholders may at any time by reasonable prior notice in writing by completing and returning the Change of Request Form to the Branch Share Registrar by mail or email at esprit-ecom@hk.tricorglobal.com to change their choice of means of receipt and/or language of the future Corporate Communication.

All future Corporate Communication in both English and Chinese languages and in accessible format will be available on the Company's website at www.espritholdings.com and a copy in electronic format of the Corporate Communication in both languages is submitted to The Stock Exchange of Hong Kong Limited in accordance with the publication requirement of the Listing Rules in force from time to time.

The Company is providing a dial-up hotline service at (852) 2980 1333 during business hours from 9:00 am to 6:00 pm, Monday to Friday, excluding public holidays, in respect of any queries in relation to the Company's proposed arrangements.

For the avoidance of doubt, Corporate Communication referred herein includes any document issued or to be issued by the Company for the information or action of holders of any of its securities as defined in rule 1.01 of the Listing Rules, including but not limited to the annual report, the interim report, a notice of meeting, a listing document, a circular, and a proxy form.

By Order of the Board  
**Florence Ng Wai Yin**  
*Company Secretary*

Hong Kong, 18 August 2011

*As at the date of this announcement, the Board comprises (i) Mr Ronald Van Der Vis (Group Chief Executive Officer) and Mr Chew Fook Aun (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Dr Hans-Joachim Körber (Independent Non-executive Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mr Alexander Reid Hamilton, Mr Raymond Or Ching Fai and Mr Francesco Trapani as Independent Non-executive Directors.*