



Esprit Group Donates RMB5 Million to Sichuan Earthquake Victims

HONG KONG, May 20, 2008 – Esprit Holdings Limited (SEHK: 330), its' employees and customers express their deepest sympathy to the people affected by the Sichuan Earthquake. The Company designated May 18, 2008 as the "Sichuan Earthquake Relief Day" where the sales proceeds generated from all stores in Hong Kong and Macau will be donated to assist the victims in Sichuan. Esprit experienced overwhelming support from our customers and successfully raised around HK\$3.3 million. In addition, we are pleased to announce that Esprit China has indicated its support to donate RMB2 million.

As a result, Esprit Group, including Esprit Cares Trust and Esprit China, has committed to donate a total of RMB5 million to help the people in the disaster area through Red Cross China for immediate relief and through other charities dedicated to future rebuilding efforts.

Aside from monetary contributions, our customers also expressed their condolences on special message boards in our stores, which will be delivered to the people in Sichuan.

"Esprit has once again demonstrated good corporate citizenship in this time of need and we sincerely thank our customers in Hong Kong, Macau and Mainland China for their incredible generosity," said Heinz Krogner, Chairman of the Esprit Group. "We hope our Group's donations will help to relieve the devastation caused and contribute to the much needed rebuilding efforts in the near future," added John Poon, Deputy Chairman.

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Esprit Holdings Limited (www.espritholdings.com) is a constituent stock of the Hang Seng Index, MSCI Hong Kong Index, FTSE All-World Index for Hong Kong, S&P/HKEx LargeCap Index and S&P Asia 50 Index. Its subsidiaries are engaged in the retail and wholesale distribution of quality lifestyle products designed under its globally recognized Esprit and edc brands, and of cosmetic and body care products under its Red Earth brand. The Group operates over 650 directly managed retail stores worldwide and distribute through approximately 14,000 controlled-space wholesale point-of-sales internationally, occupying around 950,000 square meters of retail space in more than 40 countries

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Issued by Esprit Holdings Ltd. For further details or enquiry, please contact Kirsten Tsang

Tel: (852) 2765-4340

Fax: (852) 2362-5576

Email: esprit-ir@esprit.com

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