

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

ESPRIT

ESPRIT HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(STOCK CODE: 00330)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Board, it is expected that the Group may record a loss for the six months ended 31 December 2012. The expected loss was mainly attributable to worse than expected operating results for the period after the Group's unaudited first quarter results for the three months ended 30 September 2012.

The Company will continue to focus its efforts to rebuild and revitalize the brand, to overhaul its product engine (including improving the quality of its products) and to provide better efficiencies on its supply chain and distribution channels. The Board believes that these actions will help the Group in capturing opportunities for further business growth when the market recovers.

The information contained in this announcement is only based on a preliminary assessment by the Board based on information currently available to it, including the unaudited consolidated management accounts of the Group for the five months ended 30 November 2012 which have not been confirmed, reviewed or finalised by the Company's auditors or the Audit Committee of the Company as at the date of this announcement.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the "**Board**") of Esprit Holdings Limited (the "**Company**") wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Board, it is expected that the

Company and its subsidiaries (the “**Group**”) may record a loss for the six months ended 31 December 2012. The expected loss was mainly attributable to worse than expected operating results for the period after the Group’s unaudited first quarter results for the three months ended 30 September 2012.

The Company will continue to focus its efforts to rebuild and revitalize the brand, to overhaul its product engine (including improving the quality of its products) and to provide better efficiencies on its supply chain and distribution channels. The Board believes that these actions will help the Group in capturing opportunities for further business growth when the market recovers.

The information contained in this announcement is only based on a preliminary assessment by the Board based on information currently available to it, including the unaudited consolidated management accounts of the Group for the five months ended 30 November 2012, which have not been confirmed, reviewed or finalised by the Company’s auditors or the Audit Committee of the Company as at the date of this announcement. Unaudited consolidated financial information of the Group for the six months ended 31 December 2012 is expected to be disclosed in the interim results announcement of the Company to be published in February 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board
Florence NG Wai Yin
Company Secretary

Hong Kong, 18 December 2012

As at the date of this announcement, the Board comprises (i) Mr Jose Manuel Martínez Gutiérrez (Group Chief Executive Officer) and Mr Thomas Tang Wing Yung (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Mr Raymond Or Ching Fai (Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mrs Eva Cheng Li Kam Fun, Mr Alexander Reid Hamilton and Mr Norbert Adolf Platt as Independent Non-executive Directors.