

HOME

is where the heart is

ESPRIT

ESPRIT HOME: WINTER 2012 COLLECTION

Press Release

Ratingen, May 2012. Esprit home, the interior design line of Esprit, has taken its inspiration from the lifestyles of the world's leading cities for the creation of its new 2012 collection. Barcelona, Berlin, London, New York or Paris – one thing is for sure: home is where the heart is.

Barcelona: warm colours & ethnic inspiration

Vibrant verve, pulsating plazas, exuberant energy – whoever came up with the term “hotspot” must have had Barcelona in mind.

Even if at first glance, the city may act like a highly strung señorita – in its homes, Barcelona loves quiet tones. No dazzling light, but shaded colours dominate the living rooms, bedrooms and bathrooms of the trendy El Born neighbourhood. It's where deep browns, unobtrusive natural tones, elegant shades of red, weaves and knits make a casual encounter, all well-balanced and relaxed, without trying to put on airs. It's the perfect setting to let go of the hustle and bustle of the city. The cosy new ethno blanket has gladly accepted the invitation to take a rest. It has promptly sprawled across the sofa, where two trendy cushions are already getting close. The “Maori” cushion is making a great impression with its red rhombuses stitched on canvas, while “Nadi” amazes with its textured surface and a great colour palette. Other cushions are nonchalantly watching from the floor, keeping the opalescent deep-pile “Cool Glamour” carpet some company. Meanwhile, the beautifully textured plaid has retreated to the bedroom to snuggle up to the sophisticated “Amber” bed linen, admiring its high-class percale quality and the elegant cording. In the face of such a relaxing interior, one could wish for the siesta to last all day – if it wasn't for the striking black and white designs. What a fascinating contrast! The wallpapers and the “Africa Ethnic” carpet are as invigorating as a hot café con leche, reminding us that life in Barcelona is much too exciting to be slept away.

Keyword: percale

With a high-quality percale bed linen series, Esprit home completes its new interior design line. Percale is a firm, extraordinarily smooth fabric produced in plain weave. And the best thing is: at Esprit home, it is made of pure cotton and solid-coloured yarns, creating harmonious tone-in-tone accents in earthy colours.

About Esprit home

Since 2006, the Esprit home collection has been offering lifestyle products that add an individual touch to every living space. Through its successful collaboration with expert licence partners, Esprit home comprises a comprehensive interiors portfolio full of unique living ideas.

High-resolution image material is available from the Esprit home media office:

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