



BLUME
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ESPRIT HOME - SPRING 2016 COLLECTION

Press information

Ratingen, January 2016. Welcome back! In 2016, Esprit home is returning to the city. Back to urban life, back to people. From now on, each new collection will introduce us to inspiring personalities – individuals, that despite their differences have one thing in common: they are all living under the same roof.

Fusion Living

What could be more appealing than living next door to not only good neighbors, but also truly great friends? Meet Marie and Desiree, Uno, Nadja and Sascha as well as Anna, who are all living that dream. They don't merely live upstairs or downstairs from each other. Instead they live with each other. In one house. Every one inhabiting their own world, their apartment. Just like Marie and Desiree, with their home so very welcoming that Spring is not the only one who likes to drop by.

Spring on the 4th floor

Springtime under the roof: Marie and Desiree share a flat as well as the perfect view over the city and the park right at their doorstep. It's a view tailored exactly to their liking: for the pair of friends, city and nature always belong together. Also when it comes to interior design.

So by the time winter is over and sunlight finally drenches their apartment again, Marie's and Desiree's imaginations awaken. Why not place the lavish flower-patterned prints of the **Urban linen cushion** next to the graphic floral texture of the **Comb cushion**? Who's to say that the acid green block stripes of the **Poco fringe blanket** won't harmonize perfectly well with the architectural black on white of the **Scribble carpet**? After all, the **nonwoven wallpapers** already show that urban pinstripes and entwined plant silhouettes can easily be a perfect match. Everything is in flux. Everything is possible. As proven by the handwoven carpet **Graphic Jungle**. There is no point in trying to put a label on its organic shapes, nor on the **Palmia bed linen** or on the **pleated Evo cushion**. This spring, really anything goes ...

About Esprit home

Since 2006, the Esprit home collection has been offering lifestyle products that add an individual touch to every living space. Through its successful collaboration with expert license partners, Esprit home comprises a comprehensive interior portfolio full of unique living ideas.

High-resolution image material is available from the new Esprit home media office:
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ESPRIT

Home Collection 2016

4th floor
- Spring -



1st floor
Anna



3rd floor
Uno



2nd floor
Nadja & Sascha



4th floor
Marie & Desiree



FUSION LIVING

1 HOUSE, 6 PEOPLE, 4 APARTMENTS

Esprit home kehrt 2016 zurück in die Stadt und klopft an die Türen spannender Menschen. Ein jeder ein Individualist, der seinen eigenen Stil lebt. Jeder auf seiner Etage, in seinem Apartment. Alle unter dem Dach eines Hauses. Tür an Tür mit Freunden, die nicht nur die Adresse, sondern auch die gleiche Sicht der Dinge teilen: Jeder Tag soll ein besonderer sein – erfüllt von Freude, Optimismus und vielen unvergesslichen Momenten.

In 2016, Esprit home is returning to the city and knocking on the doors of some fascinating people. Each of them an individualist who lives and breathes their own style. Each one on a different floor of the building, in their own apartment. But all living under the same roof. Next-door friends who not only share the same address, but also the same way of looking at things: every day should be special – filled with happiness, optimism, and unforgettable moments.



Curtains Filare
140 x 250 cm € 29,99

Carpet Graphics black/white
133 x 200 cm € 259,00

Carpet Natural Wilderness
140 x 200 cm € 739,00

Wallpaper Urban Spring
0,53 x 10,05 m € 18,95 to 21,45/roll

4th floor

MARIE & DESIREE

(AND LOLA THE DOG)

Hereinspaziert in den Großstadtdschungel von Marie und Desiree – zwei Freundinnen, die sich ganz oben im Haus ein Biotop voller Inspirationen geschaffen haben. Blüten, Blätter, Zebrastrifen, Blockstreifen – hier blühen Gegensätze. Einerseits

Teppiche in organischen Formen und bunter Frühling auf Kissen, Decken und Bettwäsche.

Andererseits klare Linien, architektonische Strukturen und schwarz-weiße Pflanzenmuster, die sich Seite an Seite mit feinen Nadelstreifen die Wände emporranken. Zwei Welten.

Zwei Temperamente. Ein Stil.

Step right into the urban jungle of Marie and Desiree – two friends that have created a biotope full of inspiration on the top floor. Blossoms, leaves, zebra stripes, block stripes – contrasts abound here.

Organic shapes and colorful springtime flair on cushions, blankets, and bed linen, on the one hand. On the other, clear lines, architectural structures, and black and white floral patterns that grow over the walls along with delicate pinstripes.

Two temperaments, one style.





Carpet Graphics 160 x 225 cm € 359,00
Cushion cover Urban 45 x 45 cm € 24,99

Nur Mut! Die energiegeladenen Muster der Kissenhüllen Urban, Rosia und Flush erblühen vor der urbanen Kulisse des Schraffurteppichs Graphics farbenfroher als jede Frühlingswiese.

Let's be daring! The vibrant patterns of the Urban, Rosia, and Flush cushion covers are blooming against the backdrop of the hatching-inspired carpet Graphics. Their bright colors are a worthy rival for any blooming spring meadow.



Cushion cover Evo pink & green
 38 x 38 cm € 19,99
Cushion cover Polino
 38 x 58 cm € 22,99
Cushion cover Rosia
 45 x 45 cm € 29,99
Plaid Poco
 140 x 200 cm € 69,99

LOVE THE WAY YOU LIVE



Wallpaper Urban Spring 0,53 x 10,05 m from € 18,95/roll

Wer im Einklang mit der Natur leben will, muss sich nicht gleich fürs Haus im Grünen entscheiden. Die neuen bedruckten Vliestapeten erzielen den gleichen Effekt – mit feinen Nadelstreifen und kunstvoll schraffierten Blätterranks.

Living in harmony with nature can now be achieved without actually moving to the countryside. The new prints of these woven wallpapers provide the same effect, using delicate pin stripes and skillfully hatched twines.



Carpet Graphic Jungle
120 x 180 cm € 339,00

Carpet Graphics
160 x 225 cm € 359,00

Table Runners Urbania
40 x 140 cm € 24,99



Carpet Graphic Jungle 170 x 240 cm € 639,00

Cushion cover Rosia 45 x 45 cm € 29,99

Cushion cover Urbania 38 x 38 cm € 19,99

Nichts hat von Natur aus vier Ecken. Warum also soll sich der Teppich Graphic Jungle damit zufriedengeben, quadratisch, praktisch, gut zu sein? Es ist doch viel spannender, mit organischen Formen die Quadratur des Raumes zu brechen.

Sharp corners were never in nature's plan, so why should the Graphic Jungle carpet settle for being conventionally square? When it is so much more exciting to burst any room's structure with its organic shapes.



Bed Linen Palmia
135 x 190 cm € 79,95



Beach towel Floridana pink & navy 100 x 180 cm € 39,99

Beach towel Smile aqua & pink 100 x 180 cm € 39,99

So nah liegen graphischer Minimalismus und reine Natur selten beieinander: Die Wendebettwäsche Palmia schafft mit schlafwandlerischer Sicherheit den Spagat zwischen plakativen Blockstreifen und hyperbunter Natürlichkeit.

Graphic minimalism and pure nature rarely get this close: the bed linen Palmia doesn't lose much sleep on effortlessly combining bold block stripes and multicolored naturalness.

4th floor

IMAGE OVERVIEW

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Esprit home_Spring16_2010



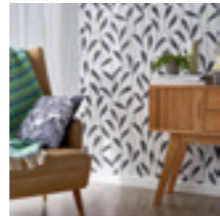
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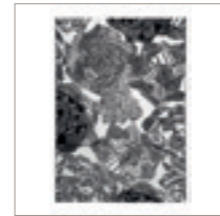
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Esprit_2016_Rosia_Carpet



Esprit_2016_Graphics



Esprit_2016_Graphic_Jungle



Esprit_2016_Palmia_Carpet



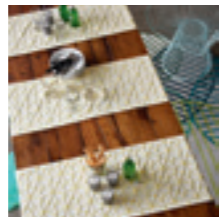
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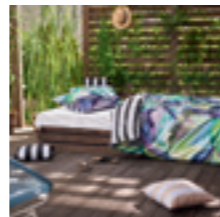
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Esprit_2016_Urban



Esprit_2016_Palmia_Cushion



Esprit_2016_Rosia_Cushion



Esprit_2016_Floria



Esprit_2016_Polino



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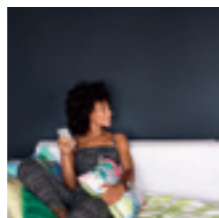
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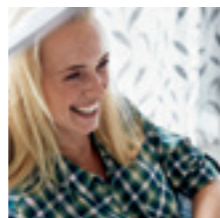
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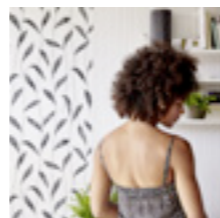
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Esprit_2016_Lora



Esprit_2016_Milo



Esprit_2016_Poco



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