

Trend flash

Fall/Winter 2016

Delivery date: July - December 2016

Esprit Bodywear and Nightwear

Fashion is not just something to wear in public. Esprit Bodywear and Nightwear for Fall/Winter 2016 makes the season's top style themes private, offering both casual and sexy underwear as well as nightwear that's unquestionably *à la mode*. That means you'll find not only a lively assortment of desirable intimates in trendy colors and patterns, but also flattering new shapes and styles.

Esprit Authentic Bodywear - True Blue and Ready to Wear

Esprit Authentic Bodywear makes a good case for getting the blues next season, with an inviting collection of everyday underwear in navy and gray blue tones and denim-inspired prints, accented with lines in terracotta or bordeaux. Convenient 3-pack briefs and shorts get a fashionable boost in stripe and mini-floral pattern mixes, while crochet lace banding and other lacy touches refresh comfortable tank tops. Prints are a Fall/Winter must, especially the denim-inspired paisley, and the printed allover lace in a mini ethno mix or fade-out paisley motifs. On the soft side, look for late summer bustiers in this season's essential crochet optic, which also features in rib and crochet lace combinations, plus full lace tank tops and padded bras, including wireless, underwire and strapless models enhanced with lace or graphic mesh. Further extending the range this season: shirts, styled in ribs with crochet lace banding.

Key Looks:

Cotton capers - Cotton combines with graphic allover lace in off-white and fall's key tonal color: terracotta

Hooked on crochet - the handmade look of crochet lace banding gives ribbed tank tops and shirts a 70's vibe

Paisley days - this season's popular paisley prints work their magic on cotton accented with galloon lace

Esprit Casual Bodywear - In the Groove

Mirroring key Fall/Winter r-t-w trends, Esprit Casual Bodywear is big on prints, particularly ethno and boho motifs, pinstripes, minimal graphic, tonal and denim inspired designs and delustred prints in modified animal skin patterns. These make their mark on bras, camisoles, chemises, briefs, shorts and strings, styled in microfibre, flocked mesh, new mélange looks and assorted lace. The high apex underwire bra is a core model this season, and Fall/Winter also features interesting back treatments for front closure bras, as well as unexpected detailing like little wooden beads or stylized bows. As for the color story, there are crisp black and white looks, plus dark blue, dusty red, blue gray, brown and off-white in solid, two-tone or multi-colored allover prints.

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Key Looks:

Ethno arts - A black and white ethno-inspired ornamental print is spiked with solid microfibre and zigzag banding, and wooden beads

Boho light - Lighthearted prints and lace meet in a charming red and white boho print bra and shorts set edged in lace and bi-color bows

Micro message - Graphic allover lace teams up with microfibre in a racy, racer back red bra and matching bikini slips with white insets and bi-color bows

Esprit Bodywear Collection - Daily Luxury

Indulge yourself - all day, every day. You deserve it, and the Esprit Bodywear Collection makes it possible with a Fall/Winter collection packed with beautifully transparent and deluxe lace looks. Have a marvelous Monday in metallic lace; a terrific Tuesday in paisley print with lace; a wonderful Wednesday in cut-out guipure; a tantalizing Thursday in a tonal animal print; a fantastic Friday in structured mesh and embroidered mixes; a sexy Saturday in peek-a-boo eyelash lace, and a super Sunday in fascinating allover lace designs. Important silhouettes include high Apex bras, bralets, a wireless padded bandeau and clean cut bottoms accented with lace, all in a palette of black, off-white, dark gray, cherry red, berry purple with accents of light gray and gold.

Key Looks:

Cut it out - guipure elements add a new impact to Fall/Winter's black microfibre looks

Express yourself - in intricate black lace lined in a blush rose

Special effects - add a metallic touch or print up some lace

Edc Bodywear - No Limits

Think outside of the box. Edc Bodywear is taking a playfully unconventional approach to pattern, detail and color next season for looks that will change your intimate fashion profile. There are snakeskin, sunset photo, metallic and tattoo prints; interesting mesh variations in graphic net, flock printed looks, designs borrowed from jungle wildlife; fake leather to wear next to the skin; lace with lace-up details or strategically positioned, just so, not to mention sexy, floral lace with leo pattern, or sporty, active-inspired waistbands. Silhouettes are young, fresh and sexy, including babydolls, Brazilian hipsters in string, short and mini brief models, all manner of padded bras and a padded bustier too -- not to mention a garter belt. Color also plays an updating role in olive green and navy, or engineered two-tone lace/mesh combos in black and blush, or navy and mid blue.

Key Looks:

Sporty sexy - Floral laces go active with striped elastic waistbands

Delicate glamour - Alluring lace gets an unexpected contrast with foil printed gold or silver microfibre

Skin game - For a new intimates alliance, fake leather and graphic mesh join forces

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Esprit Casual Nightwear - Time to Relax

Create your own cozy home wear or nightwear look with Esprit Casual Nightwear's expanded range of single trousers and single shirts, which also team up well with Esprit Fall/Winter bras and panties. Shapes are easy and uncomplicated, but next season will also see many different necklines and types of workmanship on offer. The fabric line-up is particularly strong, starring single jersey, brushed gabardine and flannel, double-face textiles, jacquards, terry and teddy in solids, essential stripes, denim-inspired prints, patchwork looks with matching placement photo prints, paisley, minimal patterns and checks.

Key Looks:

Buddy system - A black and white ethno-inspired print and lace details are a perfect match

Textural renewal - Yarn-dyed striped pajamas are as classic as can be, but not in Esprit's nubby adaptation with denim details

Fancy brushwork - An all-over paisley print warms up for winter in brushed gabardine

Discover the Fall/Winter 2016 collections at:

SALON INTERNATIONAL DE LA LINGERIE

January 23-25, 2016

Hall 1 Stand D65

PARIS EXPO, Porte de Versailles

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ABOUT ESPRIT

Founded in 1968, Esprit is an international fashion brand that pays homage to its roots and expresses a relaxed, sunny Californian attitude towards life. Esprit creates inspiring collections for women, men and kids made from high-quality materials paying great attention to detail. All of Esprit's products demonstrate the Group's commitment to make the consumers "feel good to look good". The company's "esprit de corps" reflects a positive and caring attitude towards life that embraces community, family and friends - in that casual, laid-back California style. The Esprit style.

Esprit's collections are available in over 40 countries worldwide, in more than 900 directly managed retail stores and through over 7,800 wholesale points of sales including franchise partners and sales space in department stores. The Group markets its products under two brands, namely the Esprit brand and the edc brand. Listed on the Hong Kong Stock Exchange since 1993, Esprit has headquarters in Germany and Hong Kong.