

THE INNER JOURNEY CONTINUES

A "WANDER-FUL" WAY OF LIVING

FALL IN LOVE We definitely have a crush on fall and the mix of emotions it brings: Nature's display of colorful abundance contrasting with the first hint of nostalgia that warm, sundrenched days are over. A new line of re-edited classics perfectly captures fall's spirit, recharging the home with a deep, warm energy before winter arrives. The perfect moment to fall in love with your home! Revitalizing beloved tradition is a key feature of the new designs, bound to become favorites that will live in our homes for years. Floral prints in an autumnal color palette reflect the transition of the seasons. They bloom boldly on the SILUS cushion cover, go perfectly with the toned down graphics of the SQUAR cushion cover or the oval pattern of DOTY. The digital print of the SIO cushion cover and the multicolor stripes on TRIO show that vintage flair injected with a dose of modernism is a guarantee for striking results. The play with organic and graphic shapes carries on with the stripes and floral design of the wallpaper FALL IN LOVE and cozy interior textiles such as the KALEA curtains or the SILUETA and DORO plaids. Carpets are all about texture and depth: the handtufted LAMELLA or handwoven HEXAGON show a playful approach to retro design themes, while the tabletufted RELAX will create dimensional effects with its contemporary interpretation of the flokati. A softer color scheme beckons to dream and unwind in the bedroom: neutrals are interspersed with drops of burgundy or blue, creating a wonderfully warm, yet calm scenery on the MANGE or LAGAI bed linen. And with SIO the statement digital print for fall also finds a place on a soft satin quality.

RELAX IN WINTER What's the most stylish mode this winter season? Off! Switch off, unplug, disconnect from the outside and reconnect to the inside. For at least one blissful moment of peace and silence we are allowed to forget smartphones, meetings and errands and can be just with ourselves. The home becomes a cozy shelter from busy days, a haven of pure harmony. Serene grays and greens unfold their calming qualities, while berry brings a touch of warmth. Textures take over once again as a central design idea, highlighted by brushstroke graphics, checks and florals. A pallet of snowy whites, greens and grays is used for delicate floral prints on the LEO and LIV canvas cushion cover. A bolder floral statement appears on the WINTER cushion cover, mixing mustard, rose and green. Brushstroke technique is a recurring theme on all interior textiles, starting with the BRUSHED cushion and making its way through the home with the BIG CHECK curtains and MAKIA bed linen. Also luring you in to just spend the day in bed and cozy up with a good book are the pale and calm multicolors of the NAMPA and TAMPO series. Soft grays define the look when it comes to carpets: VELVET GRID, FIESTA and CHIMERA display individual interpretations of discreet graphic patterns. In contrast, the BLOOM carpet made from 100% pure New Zealand wool is far from subtle and unobtrusive - its colorful nature will take the role of eye-catcher for any room.



HOME

COLLECTION FALL / WINTER 2017

PR LOOKBOOK

ESPRIT

2017

COLORS AND EMOTIONS

The inner journey continues

A „wander-ful“ way of living. Esprit setzt mit der neuen Herbst/Winter home-Kollektion die Reise ins Innere fort. Vier Jahreszeiten – vier Gemütszustände. Der „Inner Travel“ eröffnet kreative Perspektiven auf das große Ganze: das Zuhause! Nach der Fülle des Sommers richtet sich der Blick nach innen und begegnet dort seiner ganz persönlichen Nostalgie. Zeit, tief durchzuatmen, zur Ruhe zu kommen. Unterschiedliche Emotionen treiben wie Erinnerungen an die Oberfläche und werden in einem bestimmten Farbcode reflektiert. Rund um eine Hauptfarbe arrangieren sich weitere Töne und Nuancen – perfekt abgestimmt auf hochwertige Materialien, spannende Designs und neue Texturen.

A “wander-ful” way of living. With the Fall/Winter home collection Esprit continues its inward journey. Four seasons – four states of mind. The inner travel discloses creative perspectives on the bigger picture: your home. After summer’s abundance our journey will gain a more introspective quality. Wandering into personal nostalgia, breathing deeply, recharging the spirits. Emotions rise to the surface like distant memories, each presented in a distinctive color code. Created around a main color, we find further hues and shades, all perfectly coordinated to match high-quality materials, inspiring design and new textures.



F A L L

I N

L O V E



fall COLLECTION

Diesen Herbst verlieben wir uns neu. Und zwar in unser Zuhause! Den Ort an dem wir neue Energie tanken und liebgewonnene Erinnerungen aufbewahren. Die Fall in Love home-Kollektion zelebriert den nostalgischen Spirit mit einer Reihe heißgeliebter Klassiker, die zu neuem Leben erwachen. Ovale, florale Silhouetten und verzierte Texturen sind die Basis für neue Interior-Produkte, die uns schon bald immer mehr ans Herz wachsen werden. Die mit uns leben - und wir mit ihnen. Sattes Berry, Bordeaux und Mustard sind Symbole für den Übergang vom Spätsommer zum Frühherbst, während ein dunkles Petrol schon mit dem Gedanken an den nächtlichen Winterhimmel spielt. Weiß, helles Grau und Beige erscheinen wie ein zartes Flüstern, in dem kraftvolle Ruhe und Harmonie mitschwingen.

This fall, we will fall in love again - with our home. Our place to recharge, where cherished memories are stored. Celebrating that spirit of nostalgia, the Fall in Love home collection introduces the re-edition of beloved classics. Calm oval shapes, floral silhouettes and embellished textures are the base for iconic styles that we will grow fonder of each year they live with us - and we with them. Rich shades of berry, bordeaux and mustard mark nature's passage from late summer into early fall, while a dark hue of Petrol already hints at winter's clear and cold night skies. White, light gray and beige appear as soft whispers, carrying calm energy and harmony.



CUSHION COVER GOLDEN 38 x 38 cm € 17,99
 PLAID SILUETA 150 x 200 cm € 79,99



WALLPAPER FALL IN LOVE 5,33 qm € 21,95 - € 24,95
 CUSHION COVER IMPARY 48 x 48 cm € 19,99, DOTY 45 x 45 cm € 17,99
 PLAID SILUETA BLACK 150 x 200 cm € 79,99



CUSHION COVER GOLDEN 38 x 38 cm € 17,99, PLAID SILUETA BEIGE 150 x 200 cm € 79,99
 CUSHION COVER DOTY 45 x 45 cm € 17,99, SILUS BERRY/BLACK 45 x 45 cm € 24,99
 CUSHION COVER BAIJA BEIGE 45 x 45 cm € 19,99, SQUAR BLACK 38 x 38 cm € 19,99
 CUSHION COVER BEAT MAGENTA 50 x 50 cm € 19,99, LIV BERRY 38 x 38 cm € 15,99



CARPET MODERNINA 160 x 225 cm € 199,00



CURTAIN KELEA 140 x 250 cm € 39,99



CUSHION COVER DOTY 45 x 45 cm € 17,99
CUSHION COVER LIV 38 x 38 cm € 15,99



CUSHION COVER SILUS 45 x 45 cm € 24,99
CUSHION COVER GOLDEN 38 x 38 cm € 17,99
PLAID SILUETA 150 x 200 cm € 79,99



CARPET REFLECTION 130 x 190 cm € 509,00



BED LINEN LAGAI 135/200 cm + 80/80 cm € 69,95
KELIM TRIANGLE 160 x 230 cm € 589,00



BED LINEN SIO 135/200 cm + 80/80 cm € 79,95
KELIM RAINBOW 160 x 230 cm € 399,00



PLAID DORO 150 x 180 cm € 49,99
CUSHION COVER BEAT 45 x 45 cm € 15,99



fall
IMAGE OVERVIEW

14
 FALL IN LOVE



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 Love17_0075.JPG



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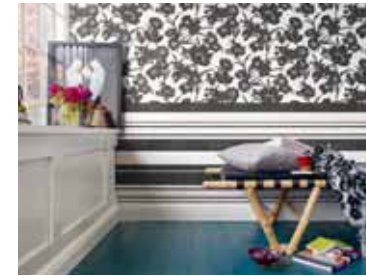
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15
 FALL IN LOVE

fall

PRODUCT SELECTION

All prices in this brochure are German recommended retail prices and may vary from country to country.



CUSHION SILUS
3 colors available
Woven jacquard design
45 x 45 cm
24,99 Euro



CUSHION SQUAR
Woven design
38 x 38 cm
19,99 Euro



CUSHION SIO
Digital printed canvas
48 x 48 cm
19,99 Euro



CUSHION TRIO
Jacquard design
38 x 58 cm
24,99 Euro



BED LINEN LAGAI
Printed cotton/sateen
e.g. 135/200 cm + 80/80
69,95 Euro



BED LINEN KRISA
2 colors available
Printed cotton/sateen
e.g. 135/200 cm + 80/80
69,95 Euro



BED LINEN LAURE
Digital print flannel
e.g. 135/200 cm + 80/80
49,95 Euro



BED LINEN MANGE
2 colors available
digital printed cotton/sateen
e.g. 135/200 cm + 80/80
69,95 Euro



CUSHION DOTY
5 colors available
Woven jacquard design
45 x 45 cm
17,99 Euro



CUSHION GOLDEN
Woven jacquard design
38 x 38 cm
17,99 Euro



CUSHION LIV
4 colors available
Woven jacquard design
38 x 38 cm
15,99 Euro



PLAID SILUETA
3 colors available
Woven acrylic
150 x 200 cm
79,99 Euro



KELIM TRIANGLE
2 colors available
Handwoven 100% cotton
e.g. 160 x 230 cm
589,00 Euro



CARPET MODERNINA
Handwoven polypropylen
heatset frisée
e.g. 160 x 225 cm
199,00 Euro



CARPET HEXAGON
Handwoven wool/cotton
e.g. 160 x 230 cm
659,00 Euro



CARPET REFLECTION
2 colors available
Handwoven wool/cotton
e.g. 130 x 190 cm
509,00 Euro



CURTAIN KALEA
2 colors available
Printed on voile
140 x 250 cm
39,99 Euro



CURTAIN DOTY
2 colors available
Woven jacquard design
140 x 250 cm
59,99 Euro



BED LINEN ARAI
Digital print with piping
Cotton/sateen
e.g. 135/200 cm + 80/80
79,95 Euro



BED LINEN SIO
Digital print with piping
Cotton/sateen
e.g. 135/200 cm + 80/80
79,95 Euro



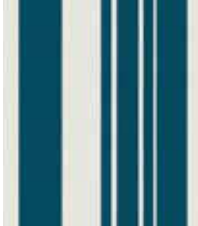
KELIM RAINBOW
13 colors available
Handwoven 100% cotton
e.g. 160 x 230 cm
399,00 Euro



**WALLPAPER
FALL IN LOVE**
Flower design in 4 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
24,95 Euro



**WALLPAPER
FALL IN LOVE**
Solid in 4 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
21,95 Euro



**WALLPAPER
FALL IN LOVE**
Striped design in 4 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
23,95 Euro



RELAX
IN
WINTER



winter
COLLECTION

Ein Vorschlag: Den Rest des Jahres verbringen wir unplugged. Die Relax in Winter home-Kollektion fordert das buchstäblich ein. Mit der ersten kalten Winterluft kommt der Wunsch, zuhause zu bleiben, es sich auf der Couch gemütlich zu machen und den eigenen Gedanken nachzuhängen. Warum das Zuhause also nicht zum gemütlichen Ruhepol werden lassen, zur kleinen Auszeit vom hektischen Alltag? Smartphone und WiFi vergessen, die Pause-Taste drücken – nachsichtiger mit sich selbst sein und einfach im Moment innehalten. Klare Grau- und Grüntöne transportieren ruhige Harmonie, während Beige und Rosé für warme Nuancen sorgen. Texturen sind das zentrale Stilelement, betont durch Pinselstrich-Grafiken, Karos und florale Motive. Alle Design-Entwürfe folgen dem Anspruch, perfekte Voraussetzungen für einen wohlverdienten Winterschlaf zu schaffen.

Here's a thought: Let's unplug for the remains of the year. The Relax in Winter home collection quite literally dares you to. With the first whiff of cold winter air comes that longing to stay at home, curl up and drift away lost in thought. So why not make home a joyous refuge from busy and complex days? Forget smartphones and WIFI, press pause just for a second – now is the time to be a little self-indulgent and to just hold still in the moment. Serene grays and greens convey a sense of deep, blissful calm while beige and rosé add warmth. Textures take over as a key feature, highlighted by brushstroke graphics, checks and florals. All designed to create the perfect backdrop for your much-deserved hibernation.



CUSHION COVER LAGO 45 x 45 cm € 24,99
CUSHION COVER BRUSHED 45 x 45 cm € 24,99



CARPET BLOOM 170 x 240 cm € 979,00



PLAID CARO 150 x 200 cm € 79,99
CARPET RELAXX 160 x 230 cm € 299,00
CUSHION COVERS LIV/BAIA/LAGO/SQUARED/DOTY/WINTER/BRUSHED, different sizes and prices



CUSHION COVER LEO 45 x 45 cm € 24,99
PLAID CARO 150 x 180 cm € 49,99
CARPET VELVET GRID 160 x 225 cm € 269,00



WALLPAPER RELAX IN WINTER 5,33 qm € 21,95 - € 24,95



PLAID DORO 150 x 180 cm € 49,99
CUSHION COVER LEO 45 x 45 cm € 19,99



CARPET DREAMING 200 x 290 cm € 319,00



PLAID CARO 150 x 200 cm € 79,99
CUSHION COVER SQUARED 45 x 45 cm € 24,99



BED LINEN DARIA 135/200 cm + 80/80 cm € 79,95
CARPET FIESTA 160 x 230 cm € 659,00



BED LINEN SERAI 135/200 cm + 80/80 cm € 69,95
CARPET RELAXX 160x230 cm € 299,00



CUSHION COVERS LEO 45x45 cm € 19,99



CARPET RELAXX 160x230 cm € 299,00

winter
IMAGE OVERVIEW

28
RELAX IN WINTER



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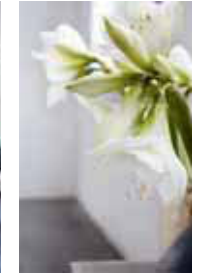
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Relax17_1971.JPG



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Relax17_1958.JPG

29
RELAX IN WINTER

winter

PRODUCT SELECTION

All prices in this brochure are German recommended retail prices and may vary from country to country.



CUSHION WINTER
Digital printed canvas
48 x 48 cm
19,99 Euro



CUSHION BRUSHED
Digital printed microfiber
45 x 45 cm
24,99 Euro



CUSHION SQUARED
Digital printed microfiber
45 x 45 cm
24,99 Euro



CUSHION LAGO
2 colors available
Digital printed microfiber
45 x 45 cm
24,99 Euro



BED LINEN DARIA
Digital printed
cotton/sateen
e.g. 135/200 cm + 80/80
79,95 Euro



BED LINEN NAMPA
2 colors available
Printed cotton flannel
e.g. 135/200 cm + 80/80
49,95 Euro



BED LINEN TAMO
2 colors available
Printed cotton flannel
e.g. 135/200 cm + 80/80
49,95 Euro



CARPET FIESTA
2 colors available
Handwoven wool cotton
e.g. 160 x 230 cm
659,00 Euro



CUSHION LEO
3 colors available
Digital printed microfiber
45 x 45 cm
19,99 Euro



CUSHION LIV
4 colors available
Digital printed canvas
38 x 38 cm
15,99 Euro



CUSHION BAIA
3 colors available
Woven material
45 x 45 cm
19,99 Euro



PLAID CARO
Woven acrylic
150 x 200 cm
79,99 Euro



CARPET CHIMERA
2 colors available
Handwoven 100% cotton
e.g. 160 x 230 cm
269,00 Euro



CARPET BLOOM
New Zealand wool
Handtufted
e.g. 170 x 240 cm
979,00 Euro



CARPET VELVET GRID
Machinewoven in Turkey
e.g. 160 x 225 cm
269,00 Euro



CARPET DREAMING
2 colors available
Handwoven polypropylene
heatset fris e
e.g. 160 x 225 cm
199,00 Euro



CURTAIN BIG CHECK
2 colors available
Digital printed canvas
140 x 250 cm
49,99 Euro



CURTAIN LIA
Digital printed canvas
140 x 250 cm
29,99 Euro



BED LINEN SERAI
Printed cotton/sateen
e.g. 135/200 cm + 80/80
69,95 Euro



BED LINEN MAKIA
Printed cotton/sateen
e.g. 135/200 cm + 80/80
69,95 Euro



CARPET RELAXX
5 colors available
Tabletufted polyester
e.g. 160 x 230 cm
299,00 Euro



**WALLPAPER
RELAX IN WINTER**
Striped design in 4 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
24,95 Euro



**WALLPAPER
RELAX IN WINTER**
Solid in 5 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
21,95 Euro



**WALLPAPER
RELAX IN WINTER**
Striped design in 4 colors
Non-woven textile
0,53 x 10,05 m (5,33 qm)
23,95 Euro



All press material can be found on the attached USB stick,
or download at www.esprit.com/press/

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Esprit home media office

Blume PR GmbH & Co. KG, Leverkusenstraße 54, 22761 Hamburg
t +49 40 870893-30 f +49 40 863669 e esprithome@blume-pr.de

esprit-home.com