

FOR IMMEDIATE RELEASE

ESPRIT

Esprit focuses on American expansion: Esprit President Americas position filled

HONG KONG, April 1, 2009 – Esprit Holdings Limited (SEHK: 00330) today announces that John Gunn will assume the role of President Americas as of May 4th 2009 at Esprit.

In recent years, John has served as Executive Vice President Retail of Tommy Hilfiger in North America. Prior to that he was the General Manager of IC Companies, Canada.

“With his vast experience and specialized local market knowledge, part of his new role will be turning the Esprit brand into one of the leading brands in North and South America. John has a successful track record in the industry and we believe he will build on this success in Esprit. We wish him lots of success. John - Welcome to the Esprit family!” said Mr. Heinz Kroegner, Chairman and Group CEO.

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Esprit Holdings Limited (www.espritholdings.com) is a constituent stock of the Hang Seng Index, MSCI Hong Kong Index, FTSE All-World Index for Hong Kong, S&P/HKEx LargeCap Index and S&P Asia 50 Index. Its subsidiaries are engaged in the retail and wholesale distribution of quality lifestyle products designed under its globally recognized Esprit and edc brands, and of cosmetic and body care products under its Red Earth brand. The Group operates over 770 directly managed retail stores worldwide and distribute through 15,150 controlled space wholesale point-of-sales internationally, occupying total selling space of over 1,100,000m² in more than 40 countries.

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Issued by Esprit Holdings Ltd. For further details or enquiry, please contact Bonnie Ng.

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